

BUSINESS **COMPANY** **PROFILE**



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ABOUT COMPANY

At the core of PeoLehumo's existence is the recognition of a rapidly evolving consumer market where demand for better products, services, and customer experiences continues to grow. As consumer expectations rise, businesses must continuously adapt and strengthen their operational capabilities to remain competitive and relevant.

We recognise that many of our target business clients require practical, integrated business solutions that enable them to operate more effectively, deliver products and services seamlessly, and respond to their customers in a timely and efficient manner.

PeoLehumo is an integrated business solutions provider that supports businesses seeking to take advantage of the growing and dynamic urban consumer market. Through our advisory, operational support, and business process outsourcing services, we assist organisations in improving efficiency, strengthening their service delivery, and positioning themselves for sustainable growth.

Our focus is to provide reliable, high-quality solutions that empower businesses to scale, remain competitive, and meet the evolving needs of their customers.

OUR SERVICE



Business Process Outsourcing

At PeoLehumo, we recognize that effective and sustainable businesses rely on strong and efficient back-office support systems. Our Business Process Outsourcing (BPO) services are designed to enable organizations to focus on their core operations while we manage and optimize key operational processes that support growth, efficiency, and service excellence.

PeoLehumo provides reliable and scalable back-office support solutions that empower our clients to deliver better products and enhanced service offerings to their customers. By leveraging our operational expertise, technology, and skilled personnel, we help businesses streamline processes, improve productivity, and reduce operational costs.

Our BPO solutions cater to a wide range of industries, including the financial services sector and the vehicle recovery industry, among others. We offer a variety of services tailored to meet the specific needs of our clients, including:

- Telesales and sales support services aimed at driving revenue and expanding customer reach
- Customer and client support services to enhance customer experience and relationship management
- Tracing and recovery solutions, including the tracing of individuals linked to unclaimed benefits and financial entitlements
- Operational and administrative back-office support that improves efficiency and business continuity

Through our BPO services, PeoLehumo acts as a trusted operational partner, providing businesses with the infrastructure, expertise, and support necessary to scale their operations, improve service delivery, and access new market opportunities.

Our commitment is to deliver efficient, cost-effective, and results-driven outsourcing solutions that create measurable value for our clients and their customers.

OUR SERVICE



Advisory Services

At PeoLehumo, we recognise the diverse challenges that businesses face at different stages of their development—whether they are emerging startups, growing small and medium enterprises, or established organisations seeking to expand into new markets. We also understand that many innovative ideas require structured support to transition into sustainable and formally recognised businesses.

Our advisory services are designed to support businesses through every stage of their journey. We assist entrepreneurs and organisations in formalising their businesses through company registration, regulatory compliance, and governance processes, ensuring that they are positioned to operate within the formal economy and access growth opportunities.

PeoLehumo further supports businesses in raising capital and sourcing funding required for growth, expansion, and operational development. Through our funding advisory services, we guide clients in preparing investment-ready business proposals, engaging with funding institutions, and navigating the capital raising process.

In addition, we equip businesses with the strategic tools required to access markets and improve operational performance. Our advisory support includes business strategy development, change management, and business process re-engineering aimed at strengthening efficiency, improving competitiveness, and enabling sustainable growth.

Our deep understanding of the township economy enables us to provide unique insights into one of South Africa's most dynamic and rapidly evolving markets. We support SMMEs in navigating the challenges and opportunities within this environment while also providing large corporates with valuable insights that enable them to effectively engage with township-based consumers and enterprises.

Ultimately, our role is to provide practical support, strategic insight, and specialised expertise that help businesses overcome operational challenges, unlock new opportunities, and position themselves for long-term growth and scalability.

OUR VISION & MISSION

VISION

Is to be a world class integrated business solutions provider to our clients and stakeholder at large by deploying cutting edge technology and a vibrant culture

MISSION

Peolehumo exists to deliver integrated business solutions that enable our clients to operate effectively, efficiently and sustainably .



GET IN TOUCH

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